



Defence
Safety Authority

Road Safety Presentation

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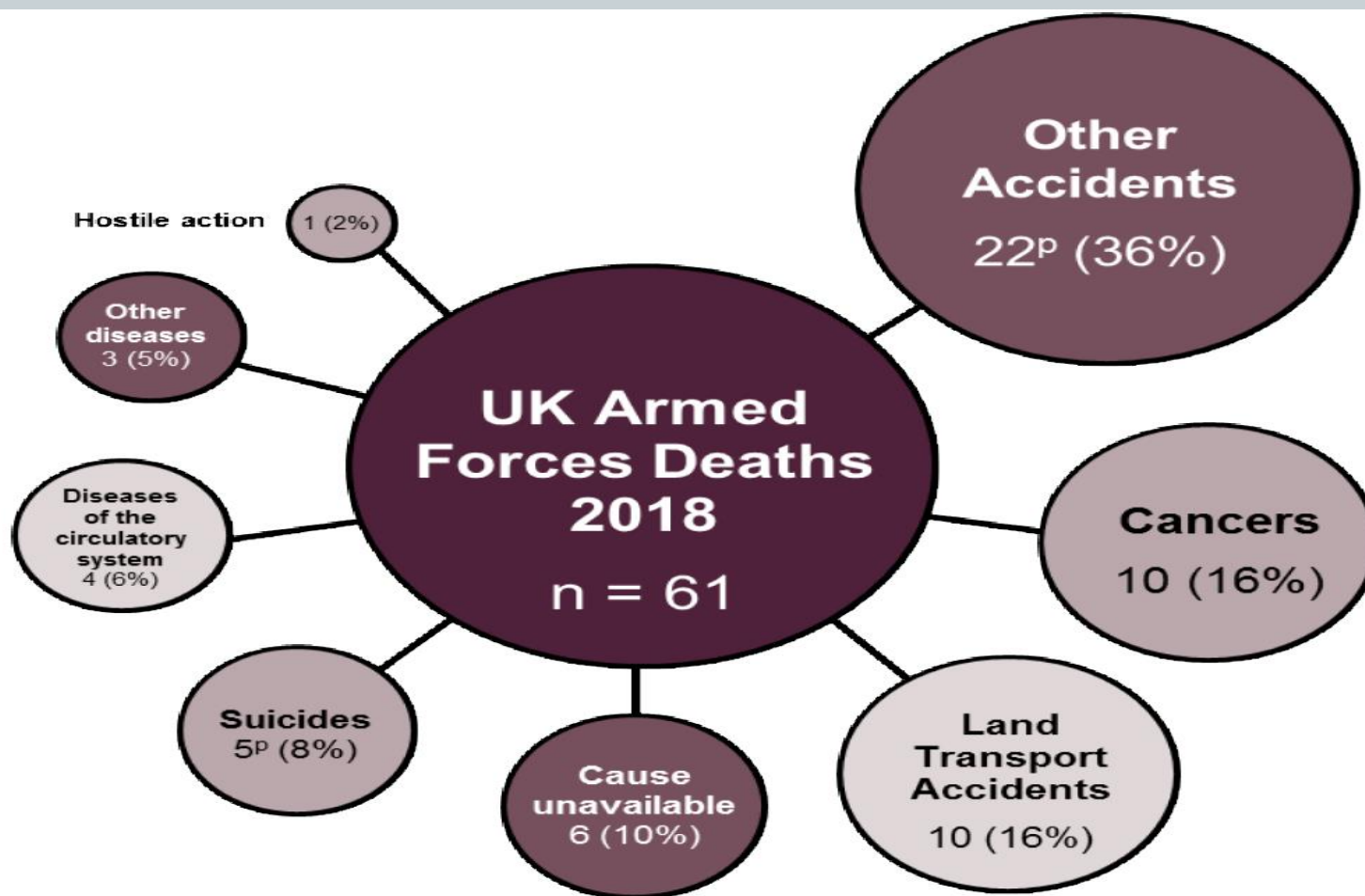
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Defence Land Safety Regulator

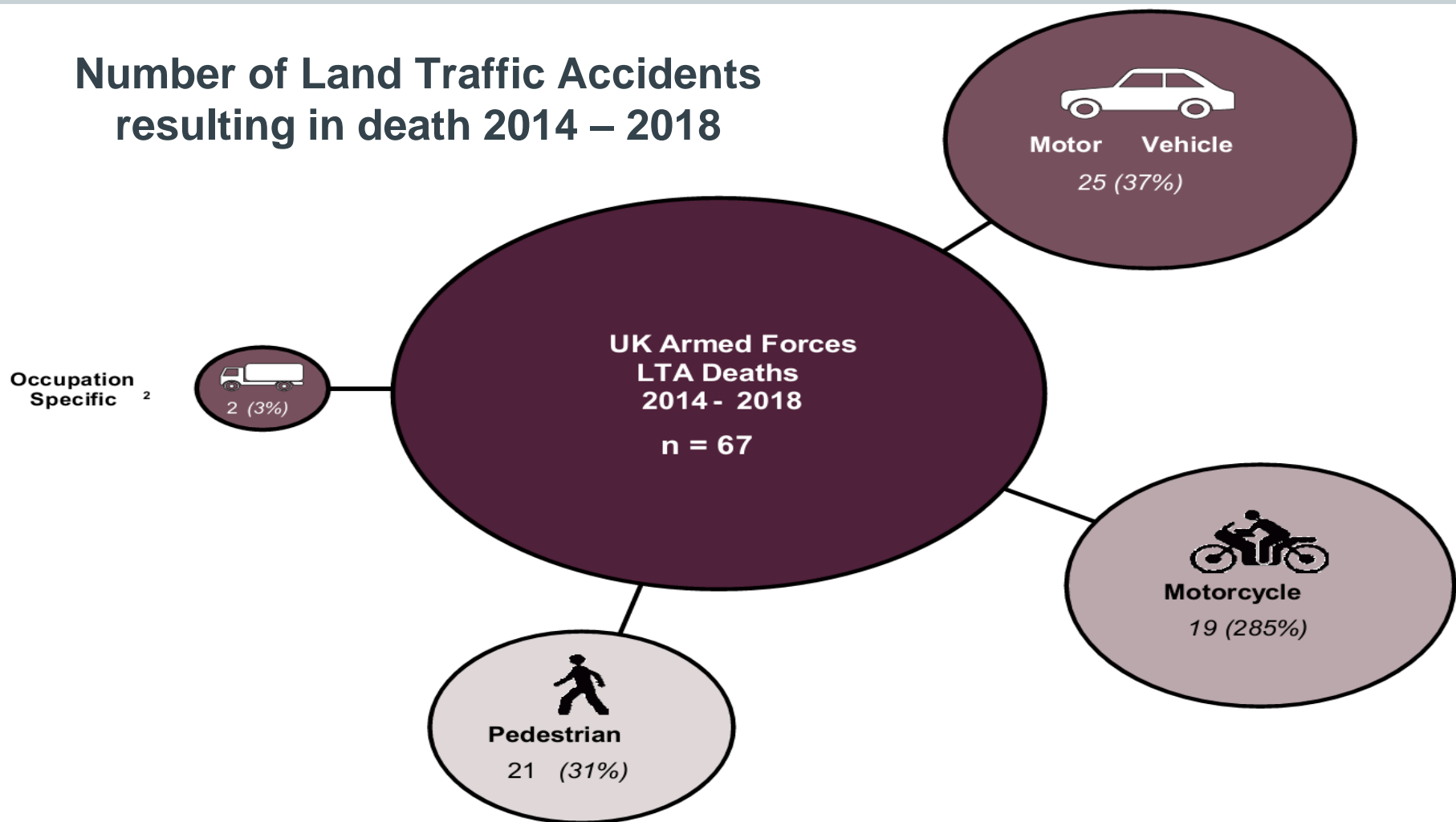
MOD RTC Statistics

After training, vehicle-related collisions are the joint second largest cause of non-operational fatalities and injuries in the MOD. In 2018 there were 2939 RTCs, 195 injuries, 10 reported road related deaths (6 off-duty and 4 on-duty). Since 1 Jan 19 there have been 12 reported road related deaths.

2018 MOD Stats – Cause of Death



Number of Land Traffic Accidents resulting in death 2014 – 2018



Age (years)	<20	20 to 24	25 to 29	30 to 34	35 to 39	40+
Percentage	6	45	24	16	1	7

On-Duty Accidents - 2018

Accident Type Top 10	Total	% of all RTCs
Going forward, hit static object/parked vehicle	680	23.14%
Reversing, hit static object/parked vehicle	547	18.61%
Glancing collision - Other vehicle heading opposite way	207	7.04%
Damaged in unknown circumstances	196	6.67%
Glancing collision - Other vehicle heading same way	191	6.50%
Parked, hit by other vehicle	146	4.97%
Hit other vehicle in rear, same direction	146	4.97%
Hit in the rear by other vehicle, same direction	145	4.93%
Other type of accident	118	4.01%
Glancing collision - while turning left	86	2.93%

Injury Types	Total
Slight	174
Serious	18
Fatal	4
Unknown	3
Total	199

PARTNERSHIP

To address this the Movement and Transport Safety Regulator (MTSR) have worked with partners, to produce a road safety film and intervention programme, aimed specifically at Defence personnel. Funded through the Armed Forces Covenant Fund



Survive the Drive

- Is an intervention programme aimed at delivering key messages to enable Service personnel and Civil Servants to:
 - Recognise that they are potentially at risk on the roads.
 - Understand the cumulative nature of the risks.
 - Understand how to manage the risk for the safety of themselves, and of others.

- **Understand that when driving, or indeed as a passenger in a vehicle, that small changes in behaviour can make a real difference. i.e. positive behaviours can prevent a Road Traffic Collision (RTC) from taking place.**
- **Understand that the effects ('ripple effect') of an RTC can be devastating and life changing, both to the individuals and to their partners and families.**
- **Understand the potential consequence and impact of an RTC on their career.**

■ **The underlying message is**

“Tomorrow is Decided Today”.

SURVIVE THE DRIVE FILM

■ 4 different versions:

- Navy
- Army
- Air
- Marines

■ 3 standards

- Gold – Delivered by FRS with live speakers
- Silver – Delivered by FRS with a split of live speakers and talking heads
- Bronze – Delivered by Authorised Defence personnel with talking heads in any location (eg Cyprus, Gibraltar, FI)

- Delivered to groups of Defence personnel, in a theatre style presentation. 90 minutes duration.



- A coherent but segmented storyline to link live speakers from the emergency services, family speakers and Service personnel.



- At strategic points, the film will be paused and speakers from the emergency services, families and those involved in RTCs will appear on stage to tell the audience about a collision that they have attended or been involved in



- **Piloted Nov – Dec 18**
 - Evaluation completed by Plymouth University

- **Rolled out across Defence on 7 Jan 19**
 - Manage expectation & demand

- **Engage fully with other Road Safety Partnership/FRS**

Preferred option is Gold Standard

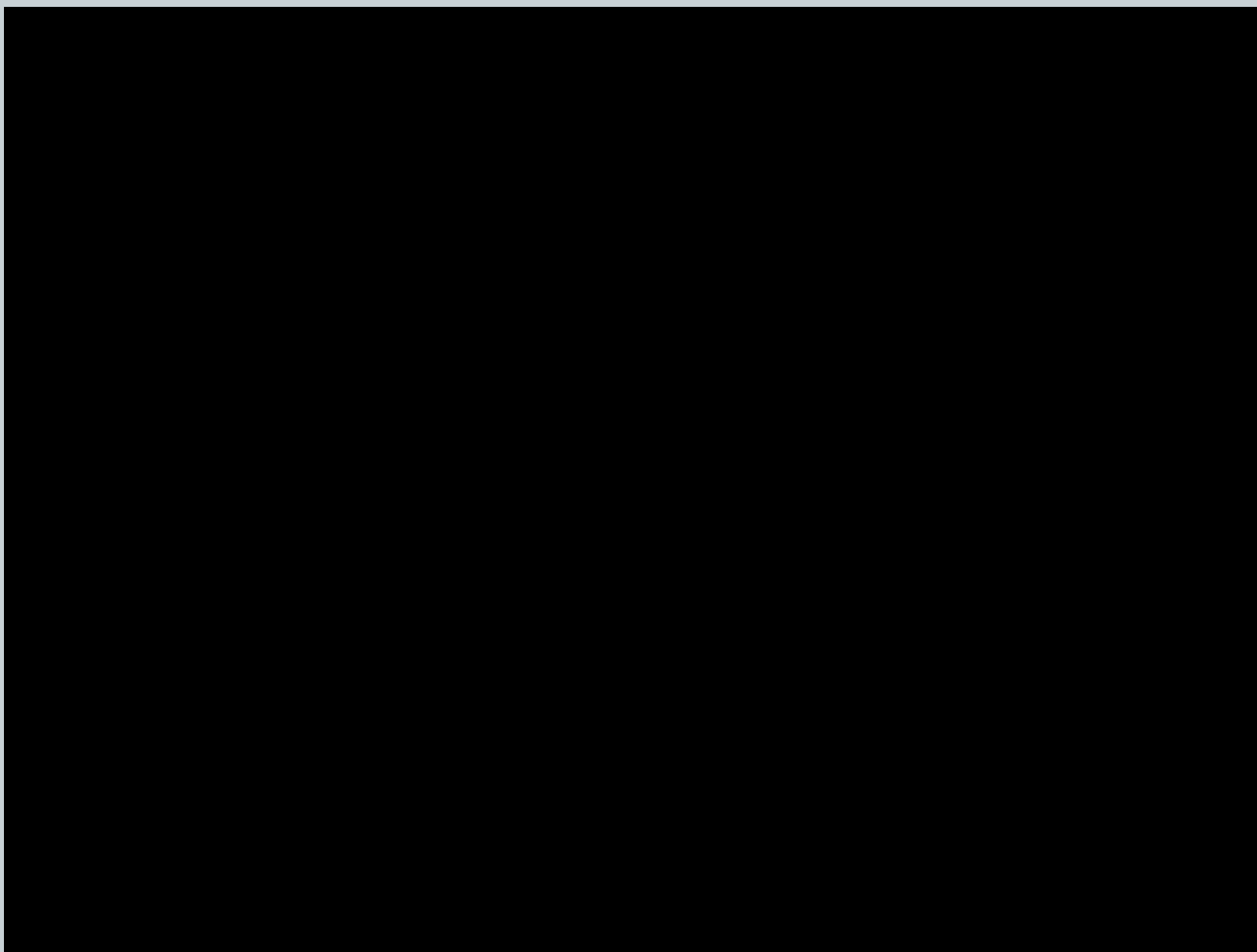
“Over all the film really did get the point across, and the speakers are a great idea, their true to life stories really brought it home”

“Overall best road safety package ever delivered. Hard hitting and thought provoking”

“Absolutely on the money. Very harrowing (but it needed to be), exactly what we ALL need regularly/annually. I have no suggestions for improvements, the supporting individuals were brave, selfless and my heart went out to each of them, as did the audiences (easy to sense the impact).”

“It really was a standout presentation. The speakers were so effective and were all incredibly brave to tell their stories, and you could have heard a pin drop in the theatre. It really brought home the different ways in which many lives are affected, forever, by the consequences of accidents on the road.”

Survive the Drive Trailer



Survive the Drive – Talking Head

