



Dealing with distracted driving

IAF 2020





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2020 – challenging year...



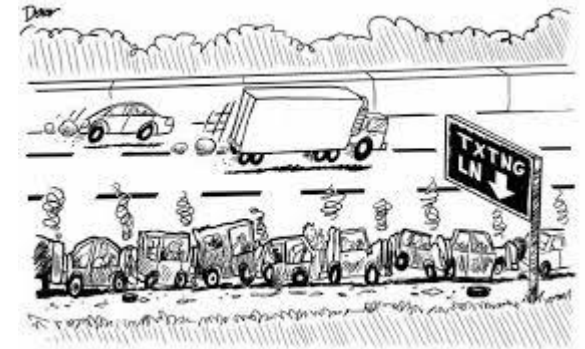
- increasing number of accidents caused by distracted driving – over 11% of all medium and severe accidents
- Increasing number of MP reports and charges for distracted driving – over 27% of all traffic ticket given
- Legal difficulty in the matter



Distracted driving



1. Generally distracted or “lost in thought”
- 2. Cell phone use (texting mostly)**
3. Outside person, object or event
4. Other occupants
5. Using a device brought into the car
6. Eating or drinking
7. Adjusting audio or climate controls
8. Using devices or controls to operate the vehicle
9. Moving objects
10. Smoking-related





So what are we doing?



In the air force, some changes and steps were taken to try and reduce the number of accidents:

we use 2 kinds of cars:

- military cars (uses for military needs)

- civilian leasing cars which every CDO and major and above get for routine needs – private cars – the majority of the vehicles

*All the cars ,by order, have built-in speakers inside with a place to put the phone.





So what are we doing?



- Increasing the punishment for MP report for using cellphone – higher fine, taking the car away for 2 weeks and monthly reports for the Commanders
- Driving schools are putting that subject at the front and teaching the accidents “on line” with the results



So what are we doing?



- Distribution of short movies in the subject
 - Distribution of presentations in the subject
 - “weekend sms” send from the safety center to everyone in the force – graphic pictures of accidents
 - Recommendations of apps for preventing driving and texting
- Watched by all



So what are we doing?



- A stamp that being stamped in every car on the dashboard (and given away for the families too)

In Order!!!





So what are we doing?



- Car air refreshers

**Using the cellular
might kill you!
Someone is
waiting for you at
home!**





So what are we doing?



- Car air refreshers

**Driving? Drive!
Don't text
Drive with
responsibility**





QUESTIONS



how does **your force**
dealing with the problem?

